ICE Sponsorship: 2013 – 2014 Season

**ICE**

**Sponsorship For Advertisement**

As a community organization, it is important for us to make our programs available to as many participants as possible, regardless of cost.

While our participants are responsible to complete fundraising events throughout the year, we still need additional support in order to offer the best experiences to everyone.

Instead of asking for a straight donation, we ask for sponsors so that your funds, in addition to helping our program, are working for you. For your sponsorship, you will receive advertising/promotion from ICE – as described in the chart at right.

Working together, we will all enjoy the benefits of

a strong “win-win” relationship.

**About ICE**

Intensity Cheer Elite (ICE) offers competitive

Cheerleading and Dance program for kids of all ages. Any girl or boy age 3 and above are welcome to participate!

We offer training in all aspects of cheerleading and hip hop including: dance, motions, jumps, stunts and tumbling!!!

We have certified coaches who provide training specializing in tumbling, cheerleading and dance!

All of our staff is kept up to date on USASF rules, regulations and training! All of our staff is CPR and

First Aid certified.

Thanks to our coaching staff and booster club, we instill the importance of hard work, determination, dedication, integrity, modesty, respect and goal setting to our athletes.

Intensity Cheer Elite

** **Joshua Kennedy** 

*Founder, Director*

3300 Chambers Road - Space B1

Horseheads, New York 14845

Telephone: **(607) 684-4834** Email: **josh@intensitycheerelite.com**

Diamond Membership - $500

Benefits include all items listed in Platinum, plus:

* Advertisement at ICE’s annual cheerleading competition
* Performance/Exhibition by ICE Athletes

Platinum Membership - $250

Benefits include all items listed in Gold, plus:

* Wall & Window Advertisement inside the Arnot Mall

Gold Membership - $150

Benefits include all items listed in Silver, plus:

* Business Cards and/or brochure materials to be on display at ICE’s facility available for all ICE cliental to use and take
* Fliers to be distributed to ICE Cliental & email advertisement

Silver Membership - $50

Benefits include all items listed in Bronze, plus:

* Complete Business Info on website
* Business website on our website
* Social Networking Advertisement

Bronze Membership - $25

* Business Name on website